

NOBEL PEACE PRIZE LAUREATE OLEKSANDRA MATVIICHUK

Canadian Speaking Tour | June 3-9

OTTAWA | MONTREAL | TORONTO | WINNIPEG





NOBEL PEACE PRIZE LAUREATE OLEKSANDRA MATVIICHUK

Canadian Speaking Tour | June 3-9

OTTAWA | MONTREAL | TORONTO | WINNIPEG

Nobel Peace Prize winner Oleksandra Matviichuk has been documenting Russian war crimes in Ukraine for 10 years, since the occupation of Crimea, Donetsk and Luhansk. Her centre has documented thousands of war crimes in the last two years alone, since the full-scale invasion in February 2022. She has become the face and voice of resistance and human dignity, leading the international effort to try the perpetrators of crimes against humanity – from the Crime of Aggression to the systematic murder of civilians, to the state abduction of thousands of Ukrainian children in an effort to erase their Ukrainian identity or train them into “cannon fodder” for the Russian war machine.

“We are honoured to partner with Oleksandra Matviichuk and the Ukrainian Centre for Civil Liberties. Their work in cataloguing war crimes is essential and will constitute a critical part of the Nuremburg Trials against Kremlin officials once this war is over.”

– Victor Hetmanczuk, Chair of the Canada-Ukraine Foundation

She attended Taras Shevchenko National University of Kyiv, graduating in 2007 when she was conferred a LL.M. specializing in human rights law. She started working for the non-profit Centre for Civil Liberties upon its founding in 2007, when it was established. In 2012, she became a member of the Advisory Council under the Commissioner for Human Rights of Ukraine’s parliament. In 2017, she became the first woman to participate in the Ukrainian Emerging Leaders Program of Stanford University. Since October 2022, she has been Vice-President of the International Federation for Human Rights (FIDH). Her honours include, inter alia:

- 2022 – Nobel Peace Prize on behalf of the Center for Civil Liberties
- 2022 – Right Livelihood Award
- 2017 – “Ukrainian Women of Courage” Award from the U.S. Embassy
- 2016 – Democracy Defender Award, OSCE Parliamentary Assembly
- 2015 – “Sjur Lindebrække Prize for Democracy and Human Rights”, awarded by the Norwegian political party Høyre
- 2007 – The Vasyli Stus Prize, Ukrainian Center of PEN International

“The war isn’t over. With each day it continues, more children are being abducted by Russia and sent to filtration camps or re-education centres. This horrendous crime must be better understood.”

– Olesia Luciw-Andryjowycz, Chair of the Canada-Ukraine Foundation Civil Society Committee

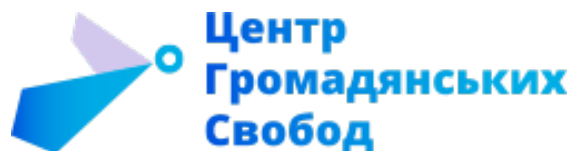
THE FOUNDATIONS



Established in 1995, the Canada-Ukraine Foundation (CUF) coordinates, develops, organizes and implements aid projects created by Canadians and deployed in Ukraine, bordering countries, and Canada. CUF delivers and supports projects and programs in healthcare and civil society development.

Our Ukraine Humanitarian Appeal - launched in January 2022 with the Ukrainian Canadian Congress - has been Canada's central coordinating hub to efficiently provide humanitarian relief to war-torn Ukraine following Russia's full-scale invasion. To date, we have raised over \$67 million, disbursed through dozens of humanitarian relief projects in Europe and Canada, including support for displaced Ukrainians in Canada. Our projects have focused on provision of food, medicine, surgical aid and surgical missions, mental healthcare and trauma support, first aid resources, medical equipment, ambulances, emergency shelter, firefighter gear, electrical generators and demining.

Centre for Civil Liberties Ukraine



The Center for Civil Liberties was established in Kyiv in 2007 to promote and defend human rights, human dignity, democratic values, civil rights and the rule of law. The Center became the first human rights organization in the world to send its own teams to document war crimes in Crimea, Donetsk and Luhansk regions, as far back as 2014.

To this day, the Center continues this important work in all regions where crimes are committed by Russian forces. Working in close partnership with The Hague and with the support of European Union affiliates, the Centre for Civil Liberties has taken the lead on cataloguing human rights abuses and war crimes perpetrated on Ukrainian soil in Russia's illegal war of aggression. For this work, it was awarded the Nobel Peace Prize in 2022.

SPONSOR THE TOUR | JUNE 3-9, 2024

PLATINUM SPONSORSHIP (1 AVAILABLE) | \$100,000

- Verbal recognition from MC at both Galas and at all tour events
- Gala Table Tickets at Both Galas - primary seating (10 tickets x 2 events)
- Company representative speaking role at both Galas
- Complimentary tickets to Gala VIP Receptions (10 tickets x 2 events)
- Prominent logo in programmes for Toronto & Winnipeg Galas + Ottawa and Montreal public events
- Logo on media wall as Platinum Sponsor at Galas
- Logo on all event screens as Platinum Sponsor
- Logo on events website and social media
- Social media recognition of sponsorship

GOLD SPONSORSHIP | \$50,000

- Verbal recognition from MC at both Galas and at all tour events
- Gala Table Tickets Galas of choice - primary seating (10 tickets)
- Complimentary tickets to Gala VIP Receptions (6 tickets x 2 events)
- Prominent Logo in programmes for Toronto & Winnipeg Galas + Ottawa and Montreal public events
- Logo in both Gala programmes as Gold Sponsor
- Logo on media wall as Gold Sponsor at Galas
- Logo on all event screens as Gold Sponsor
- Logo on events website and social media
- Social media recognition of sponsorship

SILVER SPONSORSHIP | \$25,000

- Gala Table Tickets to Gala of choice (10 tickets)
- Complimentary tickets to Gala VIP Reception (2 tickets)
- Logo in programmes for Toronto & Winnipeg Galas + Ottawa and Montreal public events
- Logo on media wall as Silver Sponsor
- Logo on all event screens as Silver Sponsor
- Logo on events website and social media
- Social media recognition of sponsorship

BRONZE SPONSORSHIP | \$10,000

- Gala Tickets to Gala of choice (2 tickets)
- Complimentary tickets to Gala VIP Reception (2 ticket)
- Logo in programmes for Toronto & Winnipeg Galas + Ottawa and Montreal public events
- Logo on events website and social media

For sponsorship opportunities, please contact:

Heather Bakken

heather@pendulumgroup.ca | (613) 406-5432

For more information, please visit:

www.cufoundation.ca/canadian-speaking-tour